Pennsylvania Trolley Museum’s (PTM’s) mission is to communicate the story of the Trolley Era to a diverse audience through the preservation, interpretation, and use of the collection of electric railway and railroad equipment, associated artifacts, and photo and document archives, and to ensure that visitors have an enjoyable and rewarding educational experience.

The Trolley Museum has an important history to relay as trolleys were a vital force in developing American cities, creating suburbs, and influencing culture. The Museum was established in 1954 and today, the collection includes countless images and artifacts, six railway structures, and over 50 trolley cars from Pennsylvania, Ohio, West Virginia, and New Orleans’ famous streetcar named Desire.
Please join us as a partner to provide support for this important campaign that will propel Pennsylvania Trolley Museum, a valuable community asset, along future rails of impactful educational experiences, and economic and tourism development.

For more information about supporting the On Track for the Future Campaign, contact Scott Becker, Executive Director, at 724.228.9970 or sbecker@pa-trolley.org.

---

**On Track for the FUTURE!**

As visitation continues to increase, the Pennsylvania Trolley Museum is exceeding the museum facility’s capacity. PTM’s On Track for the Future Campaign is raising support for the construction of an immersive heritage complex on East Campus. Along with enhancing programs and marketing capacities, support is being raised for:

- **Welcome & Education Center:** Adjacent to the Trolley Display Building, the new Center will house the visitors’ center, educational exhibits, classrooms and event rooms, ticket kiosk, offices, museum store, and café.

- **Trolley Street:** Between the Trolley Display Building and the Welcome & Education Center will be Trolley Street, an outdoor display where visitors can tour and ride trolleys, visit the newly restored Wexford Station, enjoy a park area, and more.

- **Other improvements:** include a large parking area and an entrance from North Main Street.

---

**Our Goal & Progress**

- The campaign committee has achieved $12.5 million toward an immediate goal of $13.5 million to open the Welcome & Education Center and construct Trolley Street and the new access road.

- Of this, $2.5 million enabled PTM to restore the Wexford Station and West Penn Railways streetcar 832, as well as expand the trolley platform at the Washington County Fairgrounds.

- In 2017, the Allegheny Foundation awarded PTM a $5 million conditional lead grant. $1.5 million was released from this grant for the road access to East Campus and related work.

- The remaining amount is an exciting challenge. Each contribution made will be matched dollar for dollar up to $3.5 million—which doubles the value of every gift and grant!

- A second phase goal of $2.5 million will continue to enhance the site’s amenities to fully realize the vision for the East Campus expansion.

---

**Economic Impact**

According to studies conducted by AECOM, a global firm providing professional engineering, consulting, and project management, and the Pennsylvania Economy League of Greater Pittsburgh, it is predicted that the expansion will increase attendance between 32% and 75% from current levels, to potentially as many as 53,000 visitors annually, and add $10 million in value to the region’s economy.

---

**Educating for Tomorrow**

This development will have educational impact through expansion of the Museum’s role as a resource for educators and learners of all ages. The expansion will increase the capability to provide quality educational experiences in history and STEM areas. PTM is designing and implementing exhibits and programs with the consultation of experts in the field and will be training staff on best educational practices.